

BIOGRAPHY

Mimi Brown, CSP, is an award-winning keynote speaker, leadership expert, emcee, DJ, and author of four books who helps high-potential leaders cultivate **Undeniable Influence™** by turning what they've been told is "too much" into their greatest professional advantage.

At just 21 years old, Mimi appeared on NBC's *The Biggest Loser*, where she was labeled "too much" on national television. Years later, after rising from an entry-level sales role to become one of the top three sales professionals in an organization of more than 8,000 employees, she found herself hearing the same message in corporate America: dial it back.

Instead of shrinking to fit someone else's definition of leadership, Mimi chose to lean into the very qualities that made her different. That decision changed the trajectory of her career and became the foundation of the work she does today.

As a Certified Speaking Professional (CSP), a designation earned by fewer than 20% of professional speakers worldwide, Mimi has inspired thousands of leaders across North America and delivered programs internationally in Canada, Europe, and Ghana. She has partnered with organizations including Penske, Target, Kimberly-Clark, Pepsi, Coca-Cola, McDonald's, the University of Michigan, Michigan State University, and many others.

Through her signature keynote experiences, including **Lead at Full Volume**, Mimi blends powerful storytelling, practical leadership strategies, audience participation, and the instincts of a professional DJ to create experiences that are memorable, interactive, and immediately applicable.

Her message is rooted in one belief. What you've been told is "too much" may be the very thing that sets you apart as a leader.

She challenges audiences with one question:

"Who do I need to BE in order to DO and HAVE the things that I want?"

When people answer that question honestly, they stop waiting to be chosen, own their value, amplify their voice, and cultivate **Undeniable Influence™**.

When she's not speaking, you'll probably find Mimi at a 5:00 a.m. kickboxing class, training for her next race, trying to improve her very average golf game, or spending time with her favorite little human, her niece, Aly.